

Privacy Policy

1. Introduction

Vote the Goat collects and processes your personal data in accordance with applicable laws and regulations, including the GDPR, Thailand's PDPA, and other relevant privacy frameworks.

2. Types of data collected

When using the app, we may collect:

- Contact details (e.g., email address, phone number)
- Usage data (e.g., access logs, anonymized navigation behavior)
- Cookies and similar technologies

3. Purpose of processing

Your data is used exclusively to:

- Manage access and ensure security (e.g., OTP verification, social login)
- Analyze app usage and continuously improve our services
- Send communications (only with your consent), reminders, or helpful updates

4. Data sharing

We only share your data when necessary and only with:

- Trusted technology partners (e.g., Twilio, Google Analytics, Firebase)
- Competent authorities, if legally required

5. Your rights

You always have full control over your data. You may:

- Access, correct, or delete your personal information
- Export your data or object to its processing

- Withdraw consent at any time

6. Data retention

We retain data only as long as necessary for the purposes stated. Generally:

- Contact and session data are stored until account deactivation or up to 12 months after last use
- Anonymous usage data may be retained for up to 24 months
- Profiling-related data will not be kept for more than 12 months

7. Security

We apply technical and organizational measures to safeguard your data and ensure confidentiality and integrity.

8. Contact

For any questions or requests related to this Privacy Policy, please email

vtg@ithakacompanylimited.com

and include "Privacy – request" in the subject line.