

# Privacy Policy

## 1. Introduction

Vote the Goat collects and processes your personal data in accordance with applicable laws and regulations, including the GDPR, Thailand's PDPA, and other relevant privacy frameworks.

## 2. Types of data collected

When using the app, we may collect:

- Contact details (e.g., email address, phone number)
- Usage data (e.g., access logs, anonymized navigation behavior)
- Cookies and similar technologies

## 3. Purpose of processing

Your data is used exclusively to:

- Manage access and ensure security (e.g., OTP verification, social login)
- Analyze app usage and continuously improve our services
- Send communications (only with your consent), reminders, or helpful updates

## 4. Data sharing

We only share your data when necessary and only with:

- Trusted technology partners (e.g., Twilio, Google Analytics, Firebase)
- Competent authorities, if legally required

## 5. Your rights

You always have full control over your data. You may:

- Access, correct, or delete your personal information
- Export your data or object to its processing

- Withdraw consent at any time

## 6. Data retention

We retain data only as long as necessary for the purposes stated. Generally:

- Contact and session data are stored until account deactivation or up to 12 months after last use
- Anonymous usage data may be retained for up to 24 months
- Profiling-related data will not be kept for more than 12 months

## 7. Security

We apply technical and organizational measures to safeguard your data and ensure confidentiality and integrity.

## 8. Contact

For any questions or requests related to this Privacy Policy, please email

[vtg@ithakacompanylimited.com](mailto:vtg@ithakacompanylimited.com)

and include "Privacy – request" in the subject line.